



INTERNATIONAL

BPW International

“Leadership Learning Academy”

**International Federation of
Business and Professional Women**

Latin America Regional Conference
Cancun , Mexico
September 2-4 2016



INTERNATIONAL

Mission

BPW International develops the business, professional and leadership potential of women on all levels through education, advocacy, mentoring, networking, skill building, and economic empowerment programs and projects around the world



INTERNATIONAL

Our Footprint across Five Regions





INTERNATIONAL

THE BPW WORLD FEDERATIONS AND CLUBS 30,000 members



Liz Benham

EPW USA President

Past International President



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BPW International Learning Academy Provides:

- ❖ **Real time learning on all levels**
- ❖ **The most affordable experience**
- ❖ **Covers many aspects of our professional life**



INTERNATIONAL

Main Values:

BPW Organization & Governance

Personal Development

Advocacy

Business and Influence



INTERNATIONAL

BPW INTERNATIONAL
Business & Professional Women



**EMPOWERING
WOMEN**

85

YEARS
1930-2015

PROGRAM The Organization

- 1 Governance Documents**
Constitution, Regulations,
Procedure Manual,
Organization Guidelines
- 2 Values**
- 3 Communications**



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Business & Professional Women



PROGRAM The Organization



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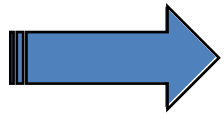


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PROGRAM The Organization



Constitution, Regulations
Procedure Manual
Organization Guidelines

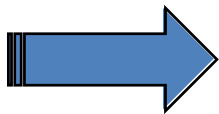


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PROGRAM The Organization



Constitution, Regulations
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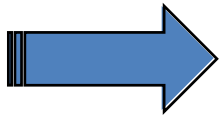


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PROGRAM The Organization



Constitution, Regulations
Procedure Manual,
Organization Guidelines



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PROGRAM The Organization

2. Values

RESPECT

- R - Respect democracy /rules /responsibility of all**
- E - Equals as human beings /women**
- S - Support encourage**
- P - Professional**
- E - Effort / Excellence**
- C - Commit ,Connect, Conclude**
- T- Trust / Tolerance**



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PROGRAM The Organization

- 1 Governance Documents
Constitution, Regulations,
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PROGRAM The Organization

3 Communication Etiquette

Spoken

Written / tone

Emails



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3 Communication Etiquette

Spoken - with respect and dignity



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PROGRAM The Organization

3 Communication Etiquette

Written - Tone

- Respectful

Dear Regional Coordinator Marta Solimano

Dear President Yasmin Darwich

- never red, bold, capitals

YOU DISAGREE WITH MY REPORT!#!!



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PROGRAM The Organization

3 Communication Etiquette

- Emails - Professional / complete
- Signature

Best Regards, Sally **X**

Best Regards, ✓

Sally Smith

Vice President 2014-2016

BPW, Switzerland

Skype: sally.smith

Phone +41 (02) 555 5555

Liz Benham EPW USA President Past International President



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PROGRAM The Organization

Voluntary Work / Paid Work BPW

Career is #1 Priority (paid work)
Family is #2 Priority
BPW is #3 Priority



Comparison: Salaried & Voluntary Work

Criteria	SALARY Work	VOLUNTARY Work
Changes	Can be ordered	Have to be negotiated, very time consuming, have to fit motivation
Tasks which nobody wants to do	Salary compensates lack of motivation	What to do if nobody is available for a task ?
Team partners	A good team is favorable, but working with difficult partners is part of the job	A good team is vital. Not fitting partners costs a lot of time and energy and can block work
Conflicts	Stress by conflicts are part of the job, bosses can give orders	Can kill motivation and end work
Critics	Paid staff has to tolerate or accept critics	It is like criticising the gift a voluntary worker offers
Appreciation, thank you	Mainly by salary, appreciations are welcomed	Satisfaction by successful results, Appreciations and thank you have to compensate for no salary



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BPW Organization Succession Planning

Liz Benham EPW USA President Past International President



Succession planing

**Leaders in voluntary working organizations
need special attributes**

Personality of a President = most important success factor

- Motivation: **LOVING BPW** and members
- Knowing and **respecting** what has already been done
- Ability to **integrate**, as well as strategizing with vision

“What can I get from BPW?” or

TOP 10 Benefits of BPW International Membership

- 1 Direct contact to all Affiliate Countries: see www.bpw-interantional.org
- 2 Website and “BPW News” for information
- 3 Participation at International Congresses and Conferences
- 4 Participation at UN Conferences & UN Projects
- 5 Further Education and Mentoring Tools
- 6 “Leader’s Summits“ ”
- 7 International Initiatives e.g. EPD, UNGC, WEPs, ITC, WoBs
- 8 ”Member initiated Taskforces & Projects”
- 9 Worldwide cultural and language training
- 10 Best place for emotional learning





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**EMPOWERING
WOMEN**

85

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1930-2015

Collect

Keep us O God from pettiness;
let us be large in thought, in word and deed.
Let us be done with fault finding and leave off self seeking.
May we meet each other face to face
without self pity or prejudice
May we never be hasty in judgement and always generous
May we strive to touch and to know the great common
human heart of us all and
O Lord God
Let us not forget to be kind

Written By Mary Stewart Member of BPW Colorado in 1904 as a prayer to instill a sense of unity among women working together with wide interests and important goals.



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Business & Professional Women



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Success:

Govern well

Communicate Well

Collaborate Successfully

Develop & Grow Together



INTERNATIONAL

LET US
LEARN Together
and see what we
can MAKE.

Dr Lena Madesin Phillips





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PROGRAM The Organization

**Muchas Gracias
Moieto Obrigada
Thank you**



INTERNATIONAL

PROGRAM

Our A,B,Cs

Advocacy

Business

Collaboration



INTERNATIONAL

BPW Advocacy

PROGRAM

Advocacy

United Nations

UN Women

UN Global Compact

International Labour Organization-ILO

International Organization of
Employers - IOE

World Health Organization - WHO

Women Impacting Public Policy -WIPP



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Benefits of BPW Membership

Access to the United Nations The international Platform of Advocacy!

- ❖ Access to annual Commission on the Status of Women (CSW NY) (CSW GVA) CSW Vienna)

Join 5000+ NGO's to discuss and learn about the issues

- ❖ The theme for the 61st CSW NY

- ❖ March 12 – 24 2017 is

“Women’s Economic Empowerment in the Changing World of Work”

United Nations Alliance



INTERNATIONAL

United Nations

New York

Geneva

Paris

Vienna



Liz Benham

EPW USA President

Past International President



BPW Status with UN and other International Organizations



General Consultative Status with United Nations - (69 years) in (ECOSOC) Economic and Social Council

- UN Women United Nations Women
- UNGC United Nations Global Compact
- ILO International Labour Organisation
- NGOCSW NY NGO CSW NY Annual Commission on Status of Women
- FAO Food and Agriculture Organisation of the UN
- WHO World Health Organisation
- CONGO The Conference of NGOs in Consultative status at the UN
- IOE International Organization of Employers

Participatory status with Council of Europe. (COE)

Represented on the European Women's Lobby (EWL)

Member of the Organization of American States (OAS)

Collaborate with Asia-Pacific Economic Cooperation (APEC)



INTERNATIONAL



United Nations Entity for Gender Equality
and the Empowerment of Women



United Nations Global Compact



World Health
Organization





United Nations Global Compact



United Nations Global Compact

عربي 中文 Français Русский Español Deutsch Português

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What is the UN Global Compact?

“The Global Compact asks companies to embrace universal principles and to partner with the United Nations. It has grown to become a critical platform for the UN to engage effectively with enlightened global business.”

– UN Secretary-General Ban Ki-moon

[Learn More](#) | [Apply Now](#)

HUMAN RIGHTS
LABOUR
ENVIRONMENT
ANTI-CORRUPTION

[»](#)

Latest News

- 01/29/2015 UN Global Compact Calls on Business to Advance Gender Equality By Fighting Corruption
- 01/23/2015 Executives Meet with UN Secretary-General to Advance Business Leadership on Sustainable...
- 01/20/2015 Business Leaders Show Strong Confidence in Sustainable Growth Opportunities
- 01/19/2015 Private Sector to Promote Responsible Business, Combat Corruption in Africa
- 01/19/2015 Five Things Sustainable Companies Do
- 01/14/2015 UN Global Compact Expels 657 Companies in 2014
- 01/13/2015 New Sustainability Research by MIT Sloan Management Review, The Boston Consulting Group...
- 01/09/2015 Secretary-General Urges Global Compact Board to Take Global Action for Sustainable Deve...
- 01/06/2015 Global Compact Local Networks Enter New Era with Strengthened Governance

[More News](#) | [In the Media](#) | [January Bulletin](#)

Highlights

HILLARY CLINTON TO DELIVER WEPS EVENT KEYNOTE

TOOLS & RESOURCES

POST-2015 DEVELOPMENT AGENDA

GUIDE TO SUPPLY CHAIN TRACEABILITY

ANTI-CORRUPTION CALL TO ACTION

PUT A PRICE ON CARBON

GLOBAL COMPACT LEAD

FIND A LOCAL NETWORK



Women's Empowerment Principles ANNUAL EVENT



Things Sustainable



INTERNATIONAL

Since 2009
BPW
supports the
Women's
Empowerment
Principles (WEPs)
and as an NGO is
leading this
worldwide

WOMEN'S EMPOWERMENT PRINCIPLES

**EQUALITY
MEANS
BUSINESS**

- 1** Establish high-level corporate leadership for gender equality.
- 2** Treat all women and men fairly at work – respect and support human rights and nondiscrimination.
- 3** Ensure the health, safety and well-being of all women and men workers.
- 4** Promote education, training and professional development for women.
- 5** Implement enterprise development, supply chain and marketing practices that empower women.
- 6** Promote equality through community initiatives and advocacy.
- 7** Measure and publicly report on progress to achieve gender equality.



United Nations Global Compact



United Nations Entity for Gender Equality and the Empowerment of Women

WEP's CEO Signatories

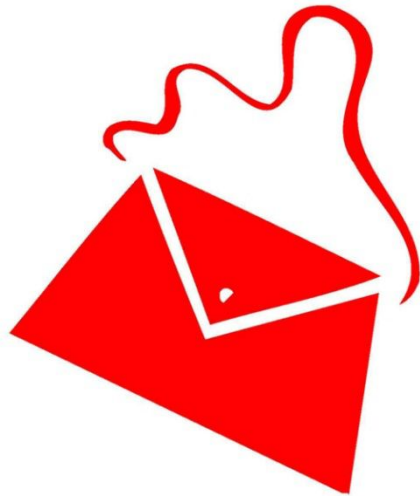
600 and counting!.....





INTERNATIONAL

BPW International
officially launched the
Equal Pay Day
awareness campaign
during CSW53 at United Nations New York
March 4th 2009



**equal
pay**

day,-

**equal
pay**

day.-



INTERNATIONAL



<http://www.bpw-international.org/about-bpw/policy-based-initiatives/equal-pay-day>

The Committee

- Introduction
- Mandate
- Membership
- Meetings of State parties/Elections

Basic documents

- Convention
- Optional Protocol
- Rules of procedure
- Proposed amendment to art. 20(1)
- Working methods
- Annual reports

The work of the Committee

Key documents related to reporting cycles

- States parties reports
- List of issues (LOIs)
- Replies to LOIs
- Concluding observations

Reporting to the Committee

- Initial and periodic reports
- Common Core Document
- Simplified reporting procedure

Complaints Procedure

- General information

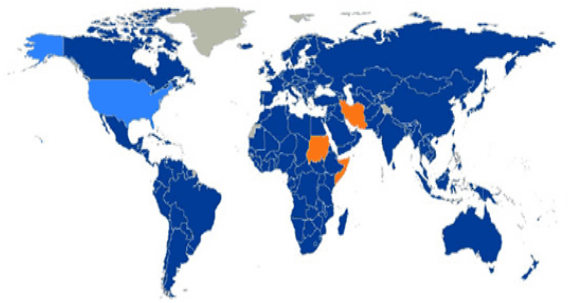
COMMITTEE ON THE ELIMINATION OF DISCRIMINATION AGAINST WOMEN

The Committee on the Elimination of Discrimination against Women (CEDAW) is the body of independent experts that monitors implementation of the Convention on the Elimination of All Forms of Discrimination against Women.

CEDAW Committee consists of 23 experts on women's rights from around the world.

More about the Committee on the Elimination of Discrimination against Women...

Ratification of the Convention on the Elimination of All Forms of Discrimination against Women



Click on the image to access the interactive map
See the maps on ratifications (PDF) of the Convention on the Elimination of All Forms of Discrimination against Women or its Optional Protocol

Upcoming Events

- 62nd session, Geneva, 26 October-20 November 2015
- Pre-sessional Working Group for the 64th session, 23-27 November 2015

Recent Developments and Events

- 61st session, Geneva, 6-24 July 2015
- Open letter to Ms Radhika Coomaraswamy, Lead author of the Global Study of the implementation of Security Council Resolution 1325 (2000) on Women, Peace and Security
- News release: Report of inquiry on Canada under article 8 of the Optional Protocol
- Open letter on the inadequate recognition of sexual and reproductive health and rights

Country-specific information

Select a country

GO

Meetings and deadlines

- Sessions
- Calendar of country reviews by treaty bodies
- Deadlines for the submission of documentation

Search

- Treaty body database
- Universal human rights index
- UN Secretary General's database on violence against women

Useful links

- Working Group on Discrimination against Women
- Special Rapporteur on violence against women
- Special Rapporteur on trafficking in persons
- Technical cooperation
- Commission on the Status of Women
- UN Women
- Women Watch

External links

- Treaty Body Webcast
- IDA



Sign up for WHO updates

Countries act on noncommunicable diseases, but more effort needed

18 July 2016 – A new WHO report highlights the need to intensify national action to meet global targets on noncommunicable diseases such as heart disease, cancers, diabetes, and lung diseases, which collectively represent the largest cause of death in people aged under 70 years. A number of countries have put in place measures to prevent tobacco use, harmful use of alcohol, unhealthy diet, and physical inactivity, but progress is insufficient and uneven.

[Note for the media](#)
[More about noncommunicable diseases](#)



WHO/Anna Wang

Outbreaks and emergencies

- [Emergencies »](#)
- [Ebola outbreak »](#)
- [MERS-CoV outbreak »](#)
- [South Sudan crisis »](#)
- [Yellow fever »](#)
- [Zika virus and complications »](#)

[Immunization](#) | [HIV/AIDS](#) | [Yaws](#) | [Yellow fever](#)

Global immunization coverage sustained in past 5 years



15 July 2016 – Recent data from WHO and UNICEF indicate that 86% of the world's children received the required 3 doses of diphtheria-tetanus-pertussis vaccines (DTP3) in 2015, a coverage level that has been sustained above 85% since 2010. The number of children who did not receive routine vaccinations has dropped from 33.8 million in 2000 to an estimated 19.4 million in 2015 as a result.

[Progress and gaps in immunization coverage](#)

World Hepatitis Day, 28 July

KNOW HEPATITIS ACT NOW

DEMAND TREATMENT!

OVER 90%

of people with Hep C can be completely cured of the virus within 3–6 months



INTERNATIONAL

PROGRAM

BPW Business

Business

ITC

We Connect International
IWECC – Chambers of Commerce
United Nations Global Compact
- Business Leaders Summit



INTERNATIONAL



United Nations Global Compact



International
Labour
Organization



International
Trade
Centre

WEC**o**nnect
INTERNATIONAL



International Organisation of Employers
Organisation Internationale des Employeurs
Organización Internacional de Empleadores



Liz Benham EPW USA President

Past International President



United Nations Global Compact



United Nations
Global Compact

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[WHAT IS UN GLOBAL COMPACT?](#)

[PARTICIPATION](#)

[TAKE ACTION](#)

[ENGAGE LOCALLY](#)

[EXPLORE OUR LIBRARY](#)

The world's largest corporate sustainability initiative

A call to companies to align strategies and operations with universal principles on human rights, labour, environment and anti-corruption, and take actions that advance societal goals.

[OUR MISSION](#)

Liz Benham EPW USA President Past International President



UN Global Compact Leaders Summit

THE WAY FORWARD

ACT RESPONSIBLY

UNITED NATIONS GLOBAL COMPACT
TEN PRINCIPLES

HUMAN RIGHTS LABOUR ENVIRONMENT ANTI-CORRUPTION

+

FIND OPPORTUNITIES

1 NO POVERTY 2 ZERO HUNGER 3 GOOD HEALTH AND WELL-BEING 4 QUALITY EDUCATION 5 GENDER EQUALITY 6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY 8 DECENT WORK AND ECONOMIC GROWTH 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 10 REDUCED INEQUALITIES 11 SUSTAINABLE CITIES AND COMMUNITIES 12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION 14 LIFE BELOW WATER 15 LIFE ON LAND 16 PEACE AND JUSTICE STRONG INSTITUTIONS 17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

UN GLOBAL COMPACT UN Global Compact
LEADERS SUMMIT 2016

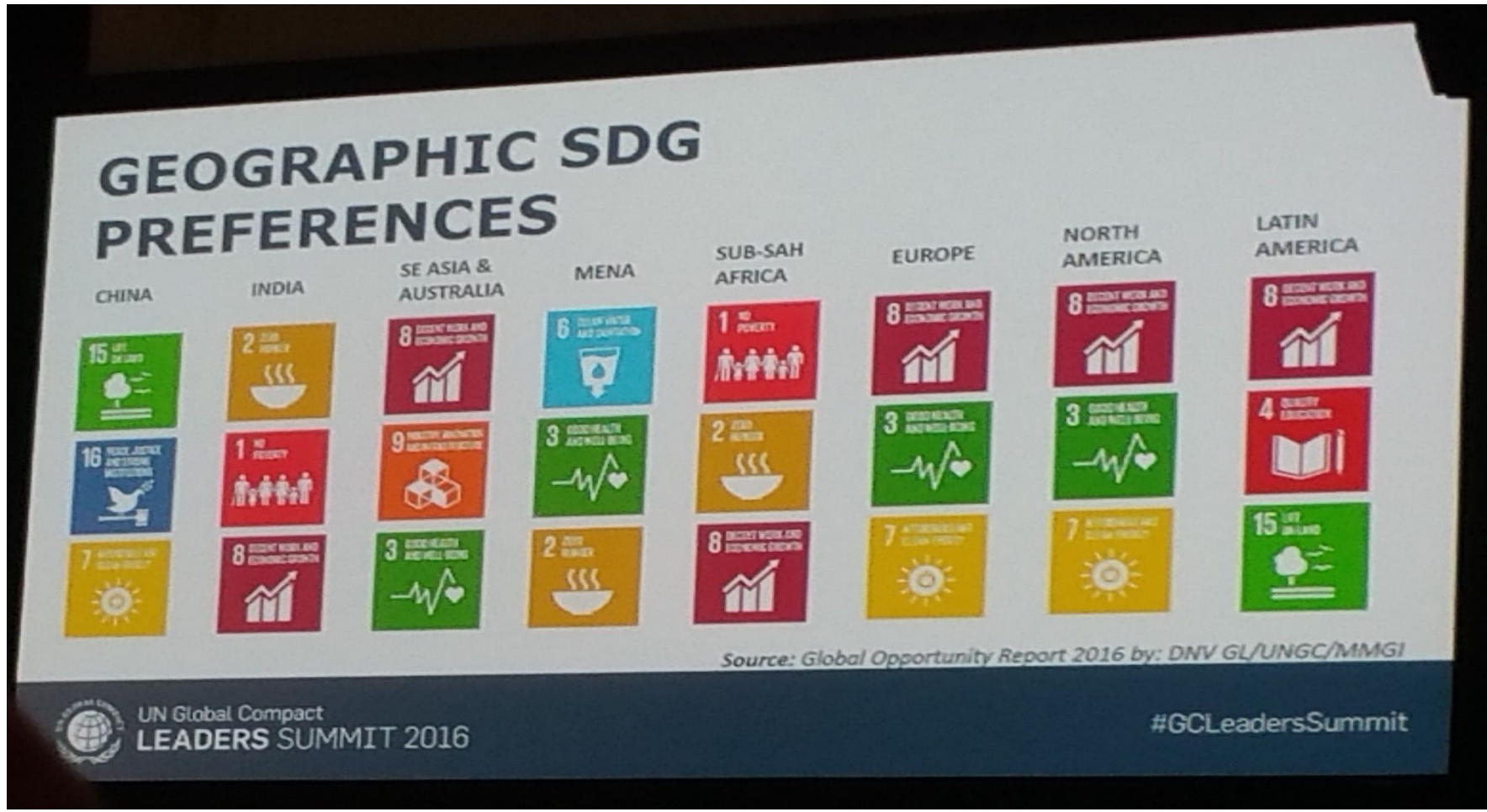
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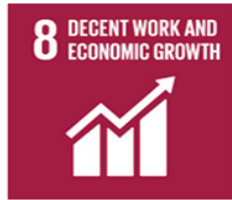
UN Global Compact Leaders Summit



Liz Benham EPW USA President Past International President



SUSTAINABLE DEVELOPMENT GOALS



On September 25th 2015, countries adopted a set of goals to **end poverty**, **protect the planet**, and **ensure prosperity for all** as part of a new sustainable development agenda. Each goal has specific targets to be achieved over the next 15 years.



Women and Trade



WOMEN AND TRADE

- The Programme
- Sourcing from women
- The procurement initiative
- One million women entrepreneurs
- The projects
- Women in Business
- Partners
- SheTrades



Creating more opportunities for women in trade is the right thing to do.

Women play a major role in the global economy. They



CALL TO ACTION

Call to Action

Bring one million women entrepreneurs to market by 2020

DOWNLOAD AND SHARE

#SheTrades

RECENT VIDEOS





INTERNATIONAL



International
Trade
Centre

**The annual Women Vendors Exhibition and Forum (WVEF)
provides opportunities for :**

**Mentoring by the multi- national corporation buyers on their
corporate / market needs and business dealing requirements**

Exhibiting your business

Possibility to secure contracts with buyers

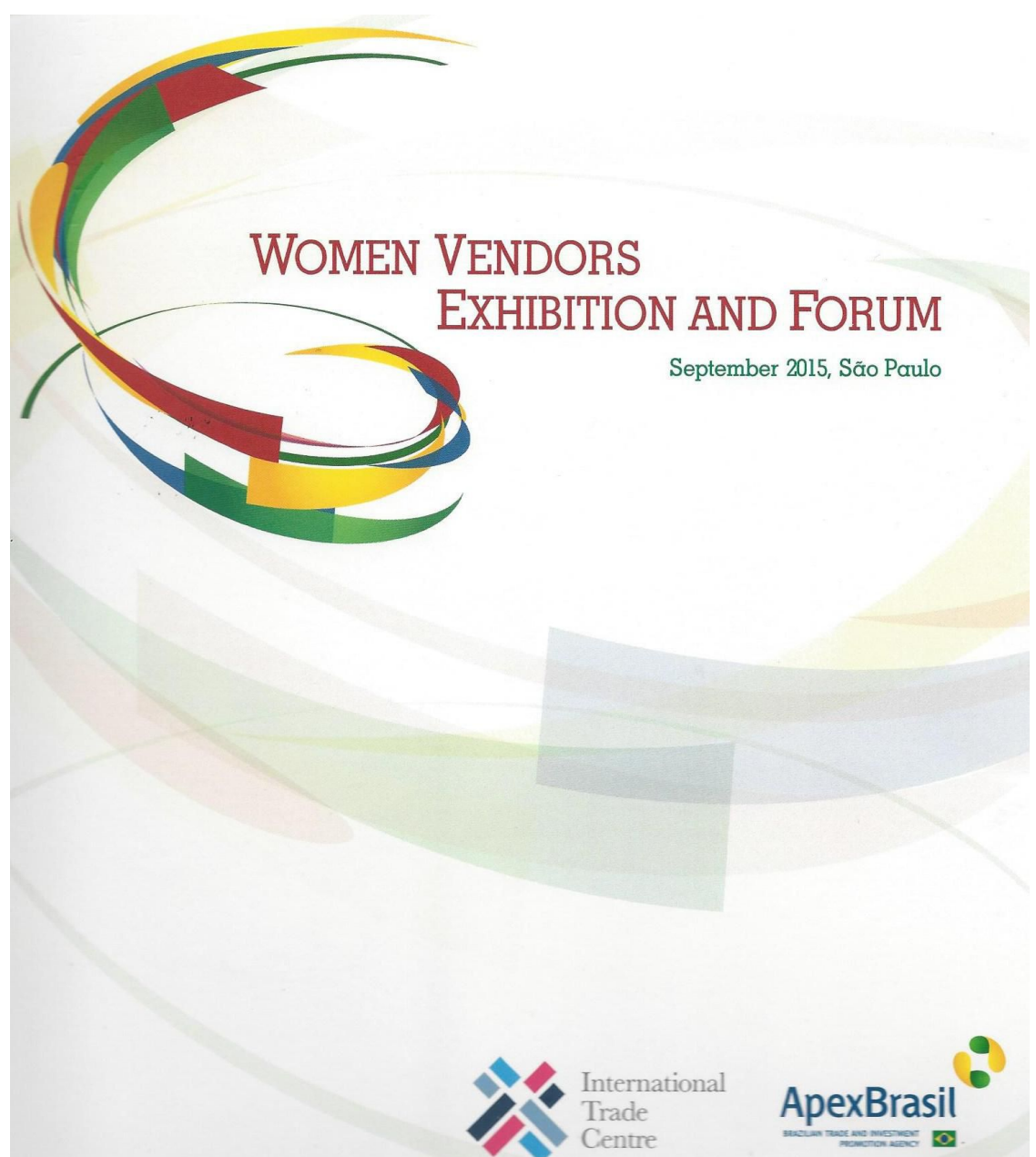
www.intracen.org/womenandtrade



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3Rd WVEF (2015)
Sao Paulo , Brazil
Over 400 Vendors
Buyers and trade
support institutions
Represented.
\$20 Million supply
contracts signed

4th WVEF
Istanbul, Turkey,
Dec 7-9, 2016





'We won't win the match with half the team on the bench. Empowering women economically is critical to achieve gender equality and the Global Goals.'

Ban Ki-moon, Secretary-General of the United Nations

#SheTrades @ITCnews

USA President Past International President

Liz Benham EPW



INTERNATIONAL

SHE TRADES

<https://www.youtube.com/watch?v=odxOp5ZiMy4&authuser=0>

<https://youtu.be/odxOp5ZiMy4>

USA President

Past International President

Liz Benham EPW

Advancing Women-Owned Businesses in New Markets

Our \$1.5 Billion
Commitment to Action
was launched at the
Clinton Global Initiative
Annual Meeting



LATEST NETWORK NEWS

WEConnect International CEO Joins
Eisenhower Fellowships Board of Trustees

Event, March 12, UK: Intel Supply
Connections - Promoting Women at the
Heart of Economic Growth

Get Your Ticket: 2015 Top 50 Companies
for Diversity Event

WEConnect International Announces
Partnership with Development Business

WEConnect International Enters Women's
Business Enterprise Hall of Fame

Corporate Member Spotlight



Women Business Owners



Partner Highlights



Featured Video



Liz Benham

EPW USA President

Past International President



WEConnect International Europe Conference 2016

Mark your calendar for the WEConnect International Europe Conference in London on November 16-17, 2016.



WEConnect International is a corporate led non-profit that provides access to multinational corporations with dedicated procurement policies for women business owners .

Provides certification (fee based) for women owned business enterprises that are at least 51% owned, managed, and controlled by one or more women.

The Certification process is required to ensure that businesses are “export ready” and financially viable to access the procurement sourced by corporations.

<http://www.weconnectinternational.org/>



Fast Navigation:

Regions

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© A. Florente 2015

Women entrepreneurship

A remedy for inequality

Microfinance for Decent Work

Working street-based children in Lebanon



Rising to the top of the footwear industry through Decent Work >

As we approach International Women's Day, ILO News talks to Bethlehem Tilahun Alemu, a young Ethiopian entrepreneur who created one of the world's fastest growing footwear brands by betting on Decent Work. International women's day 2015 >

Focus on



© Issouf Sanogo / AFP

ILO's role and response to the 2014 Ebola outbreak >



© Angelos Tzortzinis / AFP

Labour migration: Governance and development challenges >

Liz Benham

EPW USA President

Past International President



INTERNATIONAL

OUR ADVOCACY WORK

PROGRAM

**Government
(Public Sector)**

**BPW
is the
Facilitator**

**Corporate
(Private Sector)**

**NGO's = BPW
(civil society)**

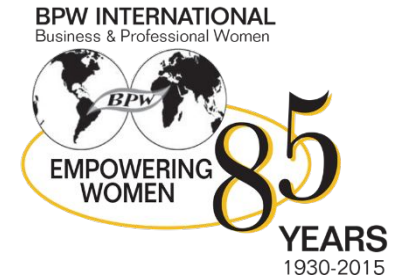


INTERNATIONAL

We have the Power to make a
difference
Through our Advocacy!

PROGRAM

Worldwide Events



5 Regional Conferences

Asia Pacific: Auckland ,New Zealand April 9-10, 2016

Africa: Kampala Uganda June 23-25, 2016

Europe: Switzerland, Zurich Sept 30-Oct 2, 2016

Latin America: Cancun, Mexico Sept 2-6 2016

North America: Grand Cayman, Nov 5-8 2015

Annual Conferences

BPW International Leadership Summit

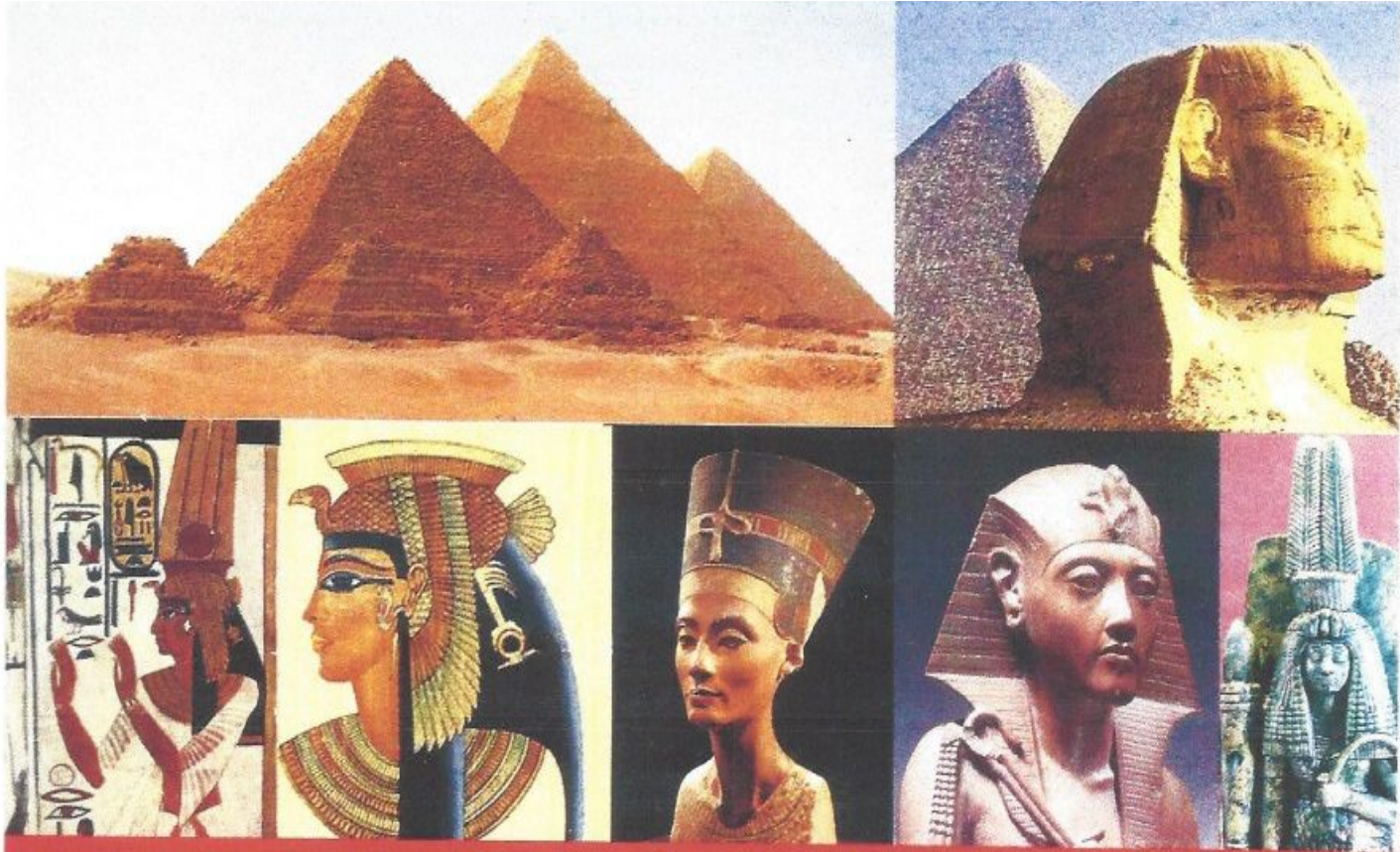
New York, March , 2017.

UN CSW New York – March 12-24 , 2017

BPW International Congress Cairo, Egypt 23-27 October 2017

BPW CANADA Biennial Conference 2018

International Congress Cairo Egypt



October 23-27, 2017

BPW Egypt

International Congress

Cairo, EGYPT



**The XXIX BPW International Congress
Cairo, Egypt**

**“Making a Difference through
Leadership and Action”**

23-27 October 2017

www.facebook.com/BPW.International.Cairo.Congress.2017



The Road to Women's Empowerment and Equality:
We are all Responsible for the FUTURE....



Liz Benham EPW USA President

Past International President



**Advocacy is the power to make a difference through Leadership and Action
and our road map to the Promised Land!**



Liz Benham EPW USA President Past International President



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Dr Lena Madesin Phillips

